ART ALFRED BERNALES

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Skills

- **Front-end** - NextJs | ReactJs | JavaScript | Html | CSS | Sass/scss | Bootstrap | Tailwind | WordPress | Framer | Python
- **Backend** - NodeJs
- **Database** - MongoDB
- **Marketing -** Smartlead | Instantly | AI Automation

Experience

| Web Developer | AI Automation | NLBB | *Taguig* | **12/2024 - Current** |

- Designing and planning websites according to client specifications.
- Implementing SEO best practices to enhance site visibility.
- Managing the full lifecycle of web development projects.
- Setting up SmartLead/Instantly to add leads and define niches for clients.

| Web Developer Intern | De Castro Consulting | *Taguig* | **10/2023 - 12/2024** |

- I coordinated tasks and daily team meetings to facilitate efficient collaboration, ensuring the team remained synchronized. I also led website design and layout, prioritizing a user-friendly experience. Utilizing WordPress and various web development technologies, played a pivotal role in achieving project success.

Project Experience

| **NLBB** | Brokerage Website | **05/2025** |

- I built NLBB a fast, modern, and conversion-focused website designed to showcase their business-selling expertise using WordPress..

| **De Castro Consulting** | Business Consulting | **06/2024** |

- developed a fast, modern, and professional WordPress website section to showcase their Employer of Record (EOR) services with clarity and impact — helping them attract more inquiries and position themselves to gain hundreds of new clients globally.

| **AccuDaily** | News Website | **01/2022** |

- Designed and developed a news website with real-time content using the New York Times API. Implemented the site using ReactJS and Bootstrap to guarantee a responsive and visually appealing user interface.

| **TriveLuxe** | e-commerce | **01/2022** |

- Designed and developed a dynamic e-commerce platform with React, HTML, Sass/scss, and Bootstrap. The application is optimized for both desktop and mobile devices, providing customers with a convenient shopping experience on the go.

Education

| **Bachelor of Science in Information Technology** | Ama Computer College | *Makati* | **06/2020 - 10/2025** |

- Graduated with a Bachelor's degree in Information Technology.

| **Full-stack web development** | kodeGo | *Taguig* | **01/2023 - 06/2023** |

- Completed 4 months of boot camp

Training

- **Codecademy**- Front-end Engineer **(03/2021)**
- **Udemy** - The Complete JavaScript Course: 68.5 hours **(02/2021)**
- **Udemy** - React Native: Mobile App Development (CLI) **(06/2023)**
- **KodeGo** - Full-stack web development **(01/2023)**